



**Pediatric
Brain Tumor**
FOUNDATION

**Ride
for Kids**

MONTHLY ALL FOR ONE. ALL FOR THE KIDS. NEWSLETTER

June 30, 2026 | VOLUME 05
One community. One mission.

UPCOMING RIDE FOR KIDS EVENTS JOIN US FOR FUN AND HEARTFELT SUPPORT

Whether you're on two wheels or cheering from the roadside, **join a Ride for Kids event near you!**

Western PA Ride for Kids – Check out all the exciting events happening this year in support of Western PA Ride for Kids, as they fully embrace the All for One Challenge. **From community rides to family-friendly gatherings, it's shaping up to be a summer filled with something for everyone** — so mark your calendars and get involved!



Going on now through September 13th, check out the **REVER Million-Mile Challenge** presented by **Alpinestars** — a fun, community-wide push to log as many miles as possible before the season wraps up.

Whether you're riding solo or with friends, there's still **plenty of time to jump in** and have some fun!

PBTF RFK CHAMPION SPOTLIGHT THANK YOU JOSEPH LUCERO

Many thanks to Joseph Lucero, a true champion of our mission, joining us again this year at **Cars, Bikes & Coffee + Ride for Kids**. Last year, Joseph was introduced to PBTF and **the impact riders have had on our mission**. This year, he was kind enough to bring a group of friends out to learn about our mission and the important role motorcyclists play in supporting children with brain tumors and their families. Joseph is always sharing our work on social media - helping to spread positivity in the industry and beyond. **Thank you, Joseph!**



ALL FOR ONE UPDATE \$400,000+ RAISED TO DATE



PBTF MISSION MOMENT CONGRATS TO PHOTO CONTEST WINNER: BILL REDA

Bill's connection to Ride For Kids goes back to 1999, and **the 1969 chopper he rode has a story of love and memory** behind it.

"We have been involved with Ride For Kids and the Pediatric Brain Tumor Foundation since 1999 after my son was diagnosed in 1998 and unfortunately lost his battle to a brain tumor in 1999. We have always felt the more money raised shortens the time it takes to find a cure. I had restored this 1969 chopper in memory of my son Liam and I had used that bike for 15 years for Ride for Kids events. This is one of the best charities for pediatric cancers on the planet and we wholeheartedly support what the Pediatric Brain Tumor Foundation does for families going through this difficult process. They are very special charity." - **BILL REDA**



QUICK TIP FOR IMPACT DOUBLE YOUR IMPACT

Did you know many **employers match employee donations**? After giving, look out for an email from Double the Donation to complete the follow-up and double your impact. Questions? Click [here](https://www.doublethedonation.com) to learn more.

GET IN TOUCH: AKARAS@CURETHEKIDS.ORG